

Spring fashion kick-off, with an *EDGE*

FOR IMMEDIATE RELEASE

February 14, 2018, HALIFAX, NS – Show us your *EDGE*! The MacPhee Centre for Creative Learning (MCCL) wants to see your *EDGE* this spring as it launches the kick-off to the spring fashion season- *Fashion + Art on the EDGE*. This unique event brings together MCCL with partners Carrie Lamb, Owner and Designer of Frida Fine Jewellery, Nancy Smithers, Owner of Nova Scotia Organics, and Vlad Snytkin, prominent local designer and entertainer, for a unique fundraiser focused on local art and fashion.

This first-time event celebrates local talented designers and artists in a unique venue. “*Fashion + Art on the EDGE* is more than a fashion show,” says Lamb. “It highlights and supports our incredibly talented Nova Scotia Designers who are making waves in the global fashion industry. At *EDGE* we hope to stimulate interest, appreciation and excitement in our own incredibly creative community at the *EDGE* of Canada - Nova Scotia. Our affiliation with the MacPhee Centre could not be more appropriate as all proceeds from *EDGE* will help facilitate the dreams of our youth. Frida is excited to be a part such a unique event.”

The event, being held on May 10 at Audi Halifax, will involve a fashion show featuring Nova Scotian designers including Marie Webb, Kim Munson, Tobin Ralston; a showcase of pieces from local artists Brent McCombs and Janso Isso; *Unleashed* entertainment and a raffle with an original piece of jewellery designed and donated by Frida Fine Jewellery. All proceeds from the raffle and event sales will benefit MCCL.

“I’ve been involved with the MacPhee Centre for Creative Learning for a long time, and now more than ever we need to support youth at risk,” says Nancy Smithers, Founding Member and Benefactor of MacPhee Centre, and Owner of Nova Scotia Organics. “This event will support the MacPhee Centre’s mission of making a difference in the lives of young people aspiring to finish high school and pursue creative ventures of their own. I believe *Fashion + Art on the EDGE* is an evening of celebration that demonstrates to youth the variety of ways to reach success through the arts.”

Attendees are encouraged to show off their *EDGE* through unexpected ways – wear your black tie on the *EDGE*, keep guests guessing, and show your own style. Tickets are available through EventBrite or by contacting MCCL.

About MacPhee Centre for Creative Learning:

MacPhee Centre for Creative Learning (MCCL) empowers youth between the ages of 12-19 by connecting passion with purpose through the arts. Located in downtown Dartmouth, this community hub inspires creativity and confidence by offering unique programs in visual arts, music, videography, creative writing and technology in a safe and inspiring space. By bridging the learning gap in those who are disengaged from traditional education, or with barriers to accessing creative learning, MCCL helps in the development of confidence, lifelong learning skills, an appreciation for the value in giving back to the community and increased potential for employment in our communities. We give NS youth a voice through the arts.

About Fashion + Art on the EDGE:

An evening celebrating Nova Scotia fashion designers and artists, in support of the MacPhee Centre for Creative Learning. Event to include an original piece by Carrie Lamb (Frida Fine Jewellery) to be raffled at the event. For more information: <https://www.edgehalifax.ca/>

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