



MacPhee Centre for Creative Learning

## MISSION

We are a community that empowers youth to access their individual creativity and a path to success.

## VALUES

- Inspiring youth
- Education as a foundation
- Compassion and nurturing
- Creative learning
- Community and mentorship

## VISION

MCCL youth are recognized for their own creative brilliance and are engaged in their education. Our community recognizes the vital role we play and supports the ongoing development and expansion of programs and services

# STRATEGIC PLAN

## 2019 - 2022



### 01 INCREASED IMPACT WITH YOUTH AND BY YOUTH

#### INITIATIVES

- Youth empowerment
- Support beyond programming
- Diversify, expand and develop programming

#### INDICATORS OF SUCCESS

- Youth leadership within the organization and in community
- Youth success at home, school, and/or work
- Program growth is youth-driven



### 02 DEEPEN STRATEGIC PARTNERSHIPS AND COMMUNITY COLLABORATION

#### INITIATIVES

- Capacity Partnerships (growth)
- Outreach Partnerships (impact)
- Resource partnership (funding)

#### INDICATORS OF SUCCESS

- Expand relationship with IWK Health Centre and the Halifax Regional Centre for Education
- Supported impact with community partners
- Growth of resource support for organization



### 03 SUSTAINABILITY

#### INITIATIVES

- Financial Planning
- Fund Development
- Capacity to Innovate
- Strategic Planning & Thinking

#### INDICATORS OF SUCCESS

- Financial security and asset generation
- Fund Development Strategy developed and executed
- Enhanced stakeholder engagement
- Strategic relationships built for governance and mission development
- Developed policies, procedures and systems.